First Fashion

**7th May 2018**

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# ACKNOWLEDGEMENT

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Special thanks to our tutor and all Aptech teachers for guidance and instructions provided throughout the project duration. This wouldn't have been possible without their support and motivational guidance throughout the duration of the projects.

# SYNOPSIS

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First Fashion is project specially designed for company selling Fashion wears product inspired by an ecommerce style to ease the stress of business owners. First Fashion is specially built for non-techy business owners who would like to take their business online and drive more sales.

# GOALS

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1. To create a website for First Fashion who engages in sales of Fashion Wears
2. The Home Page should be created making use of Sections with a suitable logo
3. Website should have a contact us page which have the Address of the Company which is as follows and the mail address which when clicked will invoke the local mail client from where users can send an email.
4. Website should be a “About Us” page to know more about the company
5. Products grouped by categories types (Clothes, Shoes, Belts, Sunglasses)
6. Products also group by Brand so when a user selects any particular brand, a list of products for that brand will be displayed.
7. All product to include a brief description , price tag and product code
8. Customer would be able to order products via email using product code on website
9. User should be able to compare the various products of different as well as similar brands.

# 

# TOOLS USED

1. DREAMWEAVER CC
2. INTERNET EXPLORER 10
3. GOOGLE CHROME
4. MICROSOFT EDGE
5. HTML 5 EDITOR

# USER GUIDE

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## HOW TO USE FIRST FASHION WEBSITE

## Visit website index page

## Visit website product page

## Visit website about us page

## Visit website contact us page

## View all collections of product

## View product based on Category: Clothes, Shoes, Belts, Sunglasses

## View product based on Brand (Gucci, D&G, Louis Vuitton, Versace)

## View product price and description

## View responsive footer

## View introduction slider show in the home page

## Make on choice on which product you would like to purchase

## View Gucci product page

## View D&G product page

## View Louis Vuitton product page

## View Versace product page

## View product Code

## Visit contact page and send an email along with your product code

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# DEVELOPER’S GUIDE

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## Simple explanation for Developers

**Project source code is well commented and indented which allows for easy accessibility. It also include a full page screenshot (an overview of how the website looks like)**

**Cascading style sheet (CSS) is well minimized and indented. Compiled to only 137 lines of code. Website uses Tahoma font, a member of Microsoft's new sans serif typeface. We help of UI/UX the website if user friendly and very responsive for different kinds of mobile screen resolution.  
It consists of  
 \* two Windows TrueType fonts (regular and bold), and was created to address the  
 \* challenges of on-screen display, particularly at small sizes in dialog boxes and menus.**

**Website is very Responsive, SEO friendly, User Friendly and include all meta tags and Codes are w3c validated.**

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